



Junior  
Achievement®  
of North Louisiana

JA Inspire

A Work Readiness Initiative

# STUDENT & MENTOR LUNCH



Shreveport Convention Center | November 29, 2018

# PROGRAM OF EVENTS

## **JA Job Shadow: Students' On Site Visit**

### **Welcome and Recognition of Distinguished Guests**

*Linda M. Biernacki, 2013 JA Laureate, Honorary Chairwoman | Joshua O. Clayton, JA Board Chairman*

### **Student Address**

*Joseph Littlejohn, Shreveport Rotary Club*

### **Manners Matter**

*Successful Business Lunches & Receptions*

*Teri Haynes, Owner, Business Interactions, LLC*

*Terry Petzold, ZRG Partners, LLC*

*Kandis Vaughn, Magee Resource*

### **Education Relative to 21st Century Workplace**

*LeVette Fuller, Teen Services Coordinator, Shreve Memorial Library*

*Roundtable and Large Group Discussions*

### **The SMART Choice Challenge**

*Understanding Needs and Wants*

### **The Ethics Challenge**

*Ethical Responsibilities in the Workplace*

### **Break**

### **The Interview Challenge**

*Asking Good Questions and Giving Great Answers*

*LaVette Fuller & Kandis Vaughn*

### **Completion of Program Evaluations and Closing Remarks**

*Nita H. Cook, President | Executive Director, Junior Achievement of North Louisiana*

### **Group Photos**

*JA Laureates, JA Board Members, Distinguished Guests & Rotarians, and Student*

## JA INSPIRE PARTICIPATING SCHOOLS

### **Booker T. Washington High School**

*Dr. Kristi Young, Principal  
Crystal Barnes, JA Liaison  
Tralanya Wilson, Teacher*

### **C.E. Byrd High School**

*Marilyn Prothro, Assistant Principal  
Lesa Waters, Teacher*

### **Caddo Career & Technology Center**

*Kenneth Berg, Principal  
Alan Germany, Teacher*

### **Captain Shreve High School**

*Ginger Gustavson, Principal  
Penny Pate, Teacher*

### **Green Oaks High School**

*Steven Grant, Principal  
Thedra Green, JA Liaison  
Seretta Johnson, JA Liaison  
Lisa Hardman, Teacher*

### **Huntington High School**

*Dr. Matthew Mitchell, Principal  
Retrina Mays, JA Liaison  
Paula Lott, Teacher*

### **Minden High School**

*Rebecca Wilson, Principal  
Peggy Lacobee, Teacher  
Laura Haley, Teacher*

### **Northwood High School**

*Shannon Wall, Principal  
Dr. Kim Pendleton, JA Liaison  
Cayla Mitchell, Teacher  
Stephanie King, Teacher*

### **North Caddo High School**

*Annie Cherry, Principal  
John Kavanaugh, Teacher  
Reagan Smith, Teacher*

### **Plain Dealing High School**

*Sandrina Isebaert, Principal  
Melanie Welch, Teacher*

### **Shreveport Job Corps**

*Curtis Shepard, Principal  
Arien Ragster, Business  
Communication Liaison -  
Project-based Learning*

### **Woodlawn High School**

*Dr. Grady Smith, Principal  
Alica White, JA Liaison  
Regina Salone, Teacher*

# JA INSPIRE JOB SHADOW SITES & HOSTS

## CADDO PARISH COURTHOUSE

### Huntington High School

*Investigator John Colvin, Crime Scene Investigation*  
*Sgt. Felix Thomas, CSI & Identification Supervisor*  
*Lt. Mark Gay, Probation & Warrants*  
*Capt. Darwin Jones, Court Liaison Supervisor*  
*Lt. Lisa McCoy, Baliffs*  
*Capt. Chris Abney, I.D. Division Supervisor*  
*Investigator John McCain, Crime Scene Investigation*  
*Investigator Matt Foster, Crime Scene Investigation*  
*Investigator Ty Moore-King, Crime Scene Investigation*

## BARKSDALE AIR FORCE BASE

### United States Air Force

### Woodlawn High School

*TSgt. Alexander Phillips*

## BUILDING OUR REGION'S FUTURE

### Green Oaks High School

### Entrepreneur Accelerator Program

*Dave Smith, Executive Director*  
*Julie Gilley, Senior Financial Analysis*  
*Caryn Chalmers, Junior Financial Analysis*  
*Nick Oliver, Financial Analysis*

## Segue Science Labs

*Dr. Jim Cardelli*

## Digital Media Institute

*John Miralles, Executive Director*  
*Elizabeth Simons, Marketing & Communications Liaison*

## GENERAL DYNAMICS INFORMATION TECHNOLOGY

### Captain Shreve High School

*Neslie Christofferson,*  
*Business Process Analyst Associate*  
*Mimi Hedgecock, Executive Director*

## SHRINER'S CHILDRENS HOSPITAL

### Minden High School

*Kim Green, Administrator*  
*Christian Berg, Director - Public Relations*

## MEADOWS MUSEUM AT CENTENARY COLLEGE

### Plain Dealing High School

*Sean FitzGibbons, Director*

## LSU HEALTH SHREVEPORT

### School of Allied Health

### Caddo Career & Technology Center

### North Caddo High School

*Medeline Fechter, MPH,*  
*Director of Admissions and Records*  
*Lindsey Ferrington, MS, PA-C, Clinical Coordinator*  
*Dennis R. Wissing, PhD, FAARC, Interim Dean*

## LSU HEALTH SHREVEPORT -

### School of Medicine and Graduate Studies

### Northwood High School

### Shreveport Job Corps

*Dr. Jane Eggerstedt, Vice Chancellor*  
*of Academic Affairs*  
*Dr. Debbie Chandler, Associate Dean*  
*of Diversity Affairs*  
*Lisa Babin, Executive Director of Public Affairs,*  
*Communication, & Development*  
*Stacy Lee, Director, Clinical Skills Center*  
*Elizabeth Young, Simulation Technology Coordinator*  
*Megan Strecker, PR Coordinator*

## METRO AVIATION, INC.

### C. E. Byrd High School

*Todd Stanberry, Director of Business Integration*  
*Kenny Morrow, Chief Operating Officer*  
*Kristen King-Holmes, Director of Marketing*

## SHREVEPORT AQUARIUM

### Minden High School

*Tanner Brunson, Lead Educator*  
*Jon Whitehead, General Manager*

## WILLIS KNIGHTON INNOVATION CENTER

### Booker T. Washington

*Bonnie Dubin, WK Training &*  
*Development Coordinator*  
*Kierstin Whitten, NetLearning Administrator*  
*Joshua Mason, WK Innovation Center Administrator*  
*Crystal McDaniel, Virtual Hospital Educator*  
*Eydie Comeaux, WK Patient Experience Officer*  
*Becky Mowry, WKB Patient Safety Officer*

## JA INSPIRE COMMITTEE

Terri Haynes

Terry Petzold

Greg Juneau

Kandis Vaughn

Joseph Littlejohn

Paige Granberry

LaVette Fuller

Nita Cook

THANK  
YOU

# THANK YOU

JA PROGRAM PARTNERS FOR INVESTING IN THE FUTURE OF OUR COMMUNITY



Manpower



Junior Achievement<sup>®</sup>  
of North Louisiana, Inc.



DIGITAL MEDIA INSTITUTE  
AT INTERTECH



Shriners Hospitals  
for Children<sup>®</sup>



MERRITT B. CHASTAIN, JR.  
A Professional Law Corporation



# BUSINESS LUNCH MENTORS

**Adams Painting, Inc.**  
James Adams<sup>R</sup>, Owner

**Ad Pros Promotions & Advertising Agency**  
Erica Thomas, Owner

**AEP/SWEPCO**  
Teresa Gatti, Claims Adjuster  
Chanteneil Jewitt, Claims Adjuster  
Scott McCloud\*, Principal  
Communications Consultant  
Cheryl Williams, Field Revenue Services

**AmeriHealth Caritas Louisiana**  
Tricia Grayson<sup>R</sup>, Agent

**ANECA Federal Credit Union**  
Amanda Simpson, Chief Operating Officer

**Barksdale Air Force Base**  
Sabrina Evans, Bossier Parish Schools Liaison  
Capt. Brandon Jacobson, Commander's Action Group, AFGSC  
Lt. Mary Lapena, Deputy Ops Flight Commander  
Capt. Khalisha, Savage Captain  
SrA Zane Stewart, Munitions Operation Technician

**Barksdale Federal Credit Union**  
Emily Sibley, Legal Specialist  
Myrna Strickland, Banker

**Bland Agency, Inc.**  
Doug Bland<sup>R</sup>, President

**Blue Arx (BRF)**  
Toney Miller, CEO  
Ryan Wooley, Founder

**Bossier Parish Community College**  
Abby Benzinger, Recruiting, Transition, and Retention Coordinator  
Niesha McCoy, Workforce Board Recruiter/Job Development Coach  
Sandra Partain, Dean of Technology, Engineering, & Mathematics  
Alexandra Ekstrom, Coordinator of Innovative Learning  
Lakeisha Hamilton, Promotions Coordinator for Communication & Performing Arts

**Bossier Press-Tribune**  
Randy Brown\*, Vice President | Publisher

**Breathe America**  
Denise Tindall, Executive Director

**BRF (Building Our Regions Future) - Entrepreneur Accelerator Program**  
Dave Smith, Executive Director  
Julie Gilley, Senior Financial Analysis  
Caryn Chalmers, Junior Financial Analysis  
Michael Mazur, Financial Analyst  
John F. "Jack" Sharp<sup>R</sup>, Executive Director (Retired)

**Business Interactions, LLC**  
Teri Haynes<sup>R</sup>, President

**Caddo Parish**  
Martha Bryant, 911 Center Director  
Donna Frazier, Parish Attorney

**Caddo Parish Commissioner**  
Mario Chavez, District 10  
Stormy Gage-Watts, District 7  
Steven Jackson, District 3  
Matthew Linn, District 4  
Mike Middleton, District 8

**Caddo Parish Schools**  
**Dr. Lamar Goree\*<sup>R</sup>, Superintendent**  
Keith Burton\*, Chief Academic Officer

**Caddo Parish School Board**  
James Demery, District 11  
Denee Locke, District 8

**Capital One**  
Morgan Barger, Branch Manager  
Angela Clardy, Branch Manager

**Carr, Riggs, & Ingram**  
Hardy Foreman\*<sup>R</sup>, Partner  
William Long, Staff Accountant

**Centenary College**  
Ashley Brown, Associate Director of Admission-Operations  
Dr. Grace Bareikis, Intercultural Affairs (Retired)

**Chill + Heal**  
Lanya Bernard, Partner

**Citizen's National Bank**  
Lyle Jeansonne\*, Executive Vice President

**City of Shreveport**  
The Honorable Ollie S. Tyler<sup>L</sup>, Mayor  
Brian Crawford, Chief Administrative Officer  
Ben Hebert, Auditor's Office  
April Jordan, Auditor's Office

**CyberReef Solutions**  
Carolyn Nicholson, Co-Founder  
Hilton Nicholson, CEO & Co-Founder

**Darden Financial**  
Walker Fulco, Partner

**Digital Media Institute at Intertech (BRF)**  
John Miralles, Executive Director  
Elizabeth Simons, Marketing & Communications Liaison

**Doerle Food Service**  
Clay Cook, Executive Chef / Sales

**Edward Jones**  
Christopher Steinsholt, Financial Advisor

**EJES, Inc.**  
Latrice Hardy, Engineer

**Ekhaya Youth Project**  
Jarrett Lofton, Youth Support Specialist

**Fire Tech Systems, Inc.**  
Linda Biernacki<sup>L</sup>, President  
Richard Biernacki<sup>R</sup>, Secretary  
Jimmy Hall, Operations Manager  
Alan Porreca, Fire Sprinkler Sales

**Fort Sill National Bank**  
Denal Chambers, Ops. Supervisor  
Dawit Doelman, Banker

**Griggs Enterprise**  
Jean Mosley, Public Relations Manager

**Guaranty Bank-Benton**  
Rhonda Beaver, Banker  
Alicia Blankenship, Banker  
Amber Smith, Banker  
Hannah Winget, Cash Management Sales Specialist

**Hemingway West**  
Ashley Hadwin, Account Executive

**Jean Simpson Personnel Services, Inc.**  
Jared Stevenson, Account Manager

**Jennifer's Executive Telephone System**  
Mike Medicus<sup>R</sup>, General Manager

**Jett Business Systems**  
Tim Jett, President

**KTBS**  
Keristen Holmes, Anchor

**Magnolia Wealth Strategies**  
Sabina Panthi, Investment Adviser Representative

**Manpower Solutions**  
Christina Golden, Administrative Specialist  
Jo Noble, Director of Talent Acquisition

**MBL Bank**  
Tracy Campbell, VP Business Development & Technology  
Linda Rounds, Vice President

**McCann School of Business & Technology**  
Marisa Roberson, Director of Career Services

**Metro Aviation, Inc.**  
Amy McMullen, Aircraft Configuration Coordinator

**Morris & Dickson Co. LLC**  
David Watters\*, CPA | Controller

**New York Life**  
Joe Littlejohn<sup>R</sup>, Agent  
Michael Sanders, Financial Services Professional

**Pelican State Credit Union**  
Heike Reagan, Credit Counselor

**Praise Temple**  
Lawrence Brandon, Senior Pastor | Chief Executive Officer

**Private Law Practice**  
Merritt B. Chastain, Jr.\*<sup>R</sup>, Attorney At Law  
Josh O. Clayton\*, Attorney At Law  
Charles C. Grubb<sup>R</sup>, Attorney At Law

**Progressive Bank**  
Greg Lott<sup>R</sup>, S-B President & Chief Lending Officer

**RBM, LLP**  
Michael Aubrey, Senior Associate - Tax  
Clint Davis, Manager - Tax

**Red Ball Oxygen**  
Krysta Cyr, Human Resources Manager  
Amelia Kennedy, Human Resources Manager

**Red River Bank**  
Bridges Hall, Market President  
Judy Madison, AVP, Community Outreach, Mortgage Lending  
Amy Marlowe, Executive Assistant

**Regions Bank**  
Ken Krueger\*<sup>R</sup>, ArkLaTex - Business Banking Executive  
Jonathan Reynolds, VP / Business Manager

**Retired Boy Scouts of America**  
Robert Madison, Sr., CEO

**Shreve Memorial Library**  
LeVette Fuller, Teen Services Coordinator  
John Tuggle<sup>R</sup>, Director

**Shriners Hospital**  
Jamie Shaw, Physician Liason Manager

**State Farm**  
Claire Cox, Marketing Coordinator

**TPS Freight**  
Larry Evensky<sup>R</sup>, President

**Troops to Teachers**  
Don Howard\*, Regional Director

**Twin Engines Labs**  
Keith Hanson, CEO

**U.L. Coleman Companies**  
Laurel Rice Brightwell\*, Realtor

**United Way of Northwest Louisiana**  
Lynn Stevens<sup>R</sup>, Chief Operating Officer  
Dr. Bruce Willson, Jr.<sup>R</sup>, President & CEO

**Universal Mechanical & Universal Plumbing Co.**  
Trey Giglio<sup>R</sup>, Vice President

**Urban Progressive I EJES, Inc.**  
Latrice Hardy, Engineer

**Volunteers of America of Northwest Louisiana**  
Chris Gabriel<sup>L</sup>, Vice President

**Weyer Haeuser**  
Tyler Benzinger

**Williams Financial Advisors, Inc.**  
Chase Crump, Certified Financial Planner  
Dany Martin\*, Wealth Advisor  
Tommy Williams<sup>L</sup><sup>R</sup>, Certified Financial Planner

<sup>L</sup> JA BLA Business Hall of Fame Laureate

<sup>R</sup> Shreveport Rotary Club

\* JA NLA Board of Trustees



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Student Pitch Competition | March 8, 2019  
Email [nita.cook@ja.org](mailto:nita.cook@ja.org) for ticket & sponsorship information



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ROI SHOWCASE

May 7 | 11:30-1:00 | Shreveport Convention Center